

**JOSEPH
GABRY**

BRANDING AND IDENTITY.
EXPERIENTIAL AND GRAPHIC DESIGN.

Innovative DESIGN is my passion.

Creative solutions are my obsession. I aim to exceed the client's objectives and provide meaningful experiences to the consumer.





BRANDING and IDENTITY



El Guapo Grill : Logo, Website, Social Media Graphics, Vehicle Graphics, and Promotional Materials.



logos...

Branding and identity is one of the most precious assets and advantages to a company. Understanding brand, how it is developed and applied are of the utmost importance in today's business environment. As a designer, I tailor each project specifically to the individual client and provide a solution that best addresses their needs.







Steeda :: Steve McQueen™ Edition Bullitt Mustang Logo Design, Promotional Posters and Marketing Materials

A close-up, black and white photograph of a car's interior trim. The trim is dark with a metallic, possibly chrome, edge. The word "EDITION" is printed in white capital letters on the dark surface. The background is blurred, showing horizontal lines that suggest a car's interior design.

EDITION

*"exceptional in the quality and vision
of work he does ... simply the best I have
ever seen in the business."*

- Bob Adams
Automotive / Marketing Consultant
Steeda Autosports

scale, space, type.

From beer labels and bbq, to billboards and buildings, I have successfully completed logos, brochures, and graphic promotional materials for many diverse clients.



**GRAPHIC
DESIGN**

LAYNE IS THE WORLD LEADER IN WATER WELLS.

WE HAVE DRILLED NEARLY
1,000

wells in the PAST 5 YEARS ALONE, with a combined pumping capacity of **1 million gallons per minute** and a **total depth of 167 miles**. In our 130 year history, we estimate we have successfully completed more than...

 **50,000**
WATER WELLS

LAYNE AND OUR AFFILIATES HAVE DRILLED MORE THAN
50 MILLION METERS
SEARCHING FOR MINERAL RESOURCES AROUND THE GLOBE.

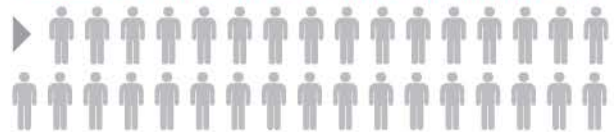
 MORE THAN **31,000**
MILES IN DEPTH

LAYNE HAS IMPROVED SOILS AROUND **THE GLOBE** WITH MORE THAN

500 | **THOUSAND**
CUBIC METERS
OF JET GROUTING

14 MILLION FEET
OF 4-90" PIPE WITH CURED-IN-PLACE PIPE LINER.

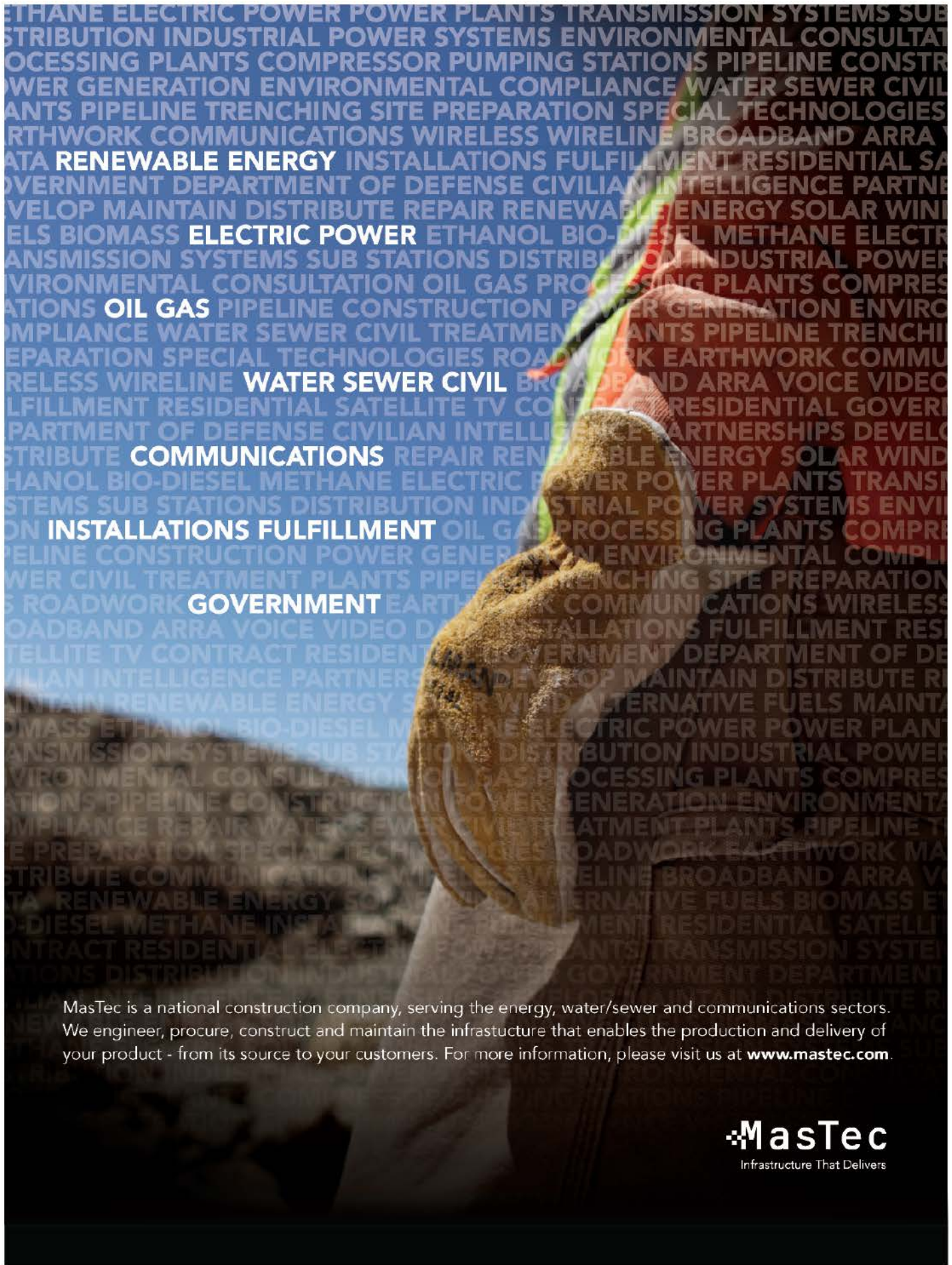
PLAN B WORKED! WHEN OTHERS FAILED, LAYNE'S PLAN RESCUED 33 MINERS TRAPPED UNDERGROUND IN CHILE.



WE HAVE CONSTRUCTED MORE THAN

1,000
TREATMENT PLANTS
and installed more than **10 MILLION FEET**
OF PIPELINE. *This is a conservative estimate.*

HOW WE THINK



ETHANE ELECTRIC POWER POWER PLANTS TRANSMISSION SYSTEMS SUB
DISTRIBUTION INDUSTRIAL POWER SYSTEMS ENVIRONMENTAL CONSULTA
PROCESSING PLANTS COMPRESSOR PUMPING STATIONS PIPELINE CONSTR
OWER GENERATION ENVIRONMENTAL COMPLIANCE WATER SEWER CIVIL
ANTS PIPELINE TRENCHING SITE PREPARATION SPECIAL TECHNOLOGIES
RTHWORK COMMUNICATIONS WIRELESS WIRELINE BROADBAND ARRA V
ATA **RENEWABLE ENERGY** INSTALLATIONS FULFILLMENT RESIDENTIAL SA
GOVERNMENT DEPARTMENT OF DEFENSE CIVILIAN INTELLIGENCE PARTNE
VELOP MAINTAIN DISTRIBUTE REPAIR RENEWABLE ENERGY SOLAR WIND
ELS BIOMASS **ELECTRIC POWER** ETHANOL BIO-DIESEL METHANE ELECTR
ANSMISSION SYSTEMS SUB STATIONS DISTRIBUTION INDUSTRIAL POWER
VIRONMENTAL CONSULTATION OIL GAS PROCESSING PLANTS COMPRES
ATIONS **OIL GAS** PIPELINE CONSTRUCTION POWER GENERATION ENVIRC
OMPLIANCE WATER SEWER CIVIL TREATMENT PLANTS PIPELINE TRENCHI
EPARATION SPECIAL TECHNOLOGIES ROADWORK EARTHWORK COMMUN
RELESS WIRELINE **WATER SEWER CIVIL** BROADBAND ARRA VOICE VIDEO
LFILLMENT RESIDENTIAL SATELLITE TV CONTRACT RESIDENTIAL GOVERNI
PARTMENT OF DEFENSE CIVILIAN INTELLIGENCE PARTNERSHIPS DEVELO
DISTRIBUTE **COMMUNICATIONS** REPAIR RENEWABLE ENERGY SOLAR WIND
HANOL BIO-DIESEL METHANE ELECTRIC POWER POWER PLANTS TRANSI
STEMS SUB STATIONS DISTRIBUTION INDUSTRIAL POWER SYSTEMS ENVII
ON **INSTALLATIONS FULFILLMENT** OIL GAS PROCESSING PLANTS COMPRE
PELINE CONSTRUCTION POWER GENERATION ENVIRONMENTAL COMPLI
WER CIVIL TREATMENT PLANTS PIPELINE TRENCHING SITE PREPARATION
S ROADWORK **GOVERNMENT** EARTHWORK COMMUNICATIONS WIRELESS
ROADBAND ARRA VOICE VIDEO D
TELLITE TV CONTRACT RESIDENTIAL GOVERNMENT DEPARTMENT OF DE
VILIAN INTELLIGENCE PARTNERSHIPS DEVELOP MAINTAIN DISTRIBUTE RI
NITAIN RENEWABLE ENERGY SOLAR WIND ALTERNATIVE FUELS MAINTA
OMASS ETHANOL BIO-DIESEL METHANE ELECTRIC POWER POWER PLANT
ANSMISSION SYSTEMS SUB STATIONS DISTRIBUTION INDUSTRIAL POWER
VIRONMENTAL CONSULTATION OIL GAS PROCESSING PLANTS COMPRES
ATIONS PIPELINE CONSTRUCTION POWER GENERATION ENVIRONMENTA
MPLIANCE REPAIR WATER SEWER CIVIL TREATMENT PLANTS PIPELINE T
E PREPARATION SPECIAL TECHNOLOGIES ROADWORK EARTHWORK MA
DISTRIBUTE COMMUNICATIONS WIRELESS WIRELINE BROADBAND ARRA V
ATA RENEWABLE ENERGY SOLAR WIND ALTERNATIVE FUELS BIOMASS E
O-DIESEL METHANE INSTA
NTRACT RESIDENTIAL ELECTRIC POWER PLANTS TRANSMISSION SYSTEM
IONS DISTRIBUTION INDUSTRIAL POWER SYSTEMS GOVERNMENT DEPARTMEN

MasTec is a national construction company, serving the energy, water/sewer and communications sectors. We engineer, procure, construct and maintain the infrastructure that enables the production and delivery of your product - from its source to your customers. For more information, please visit us at www.mastec.com.

MasTec
Infrastructure That Delivers



2.7L ECOBOOST® V6 TRUCK ENGINE

All-New EcoBoost Truck Engine Designed to Deliver Best-In-Class Fuel Economy

- Powerful output of 325 horsepower and 375 lb.-ft. of torque
- Built Ford Tough® with Industry-First Compacted Graphitic Iron (CGI) Engine Block
- Seamless Auto-Start-Stop Technology Improves city fuel economy
- Delivers up to 8,500 lbs. of maximum towing and 2,250 lbs. of maximum payload.

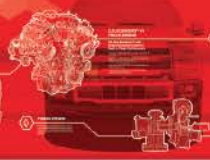


TURBO POWER

Perfect in racing vehicles, turbochargers use otherwise wasted exhaust gas energy to force more air/fuel mixture through the engine and deliver added horsepower with less gas.



2015 FORD F-150

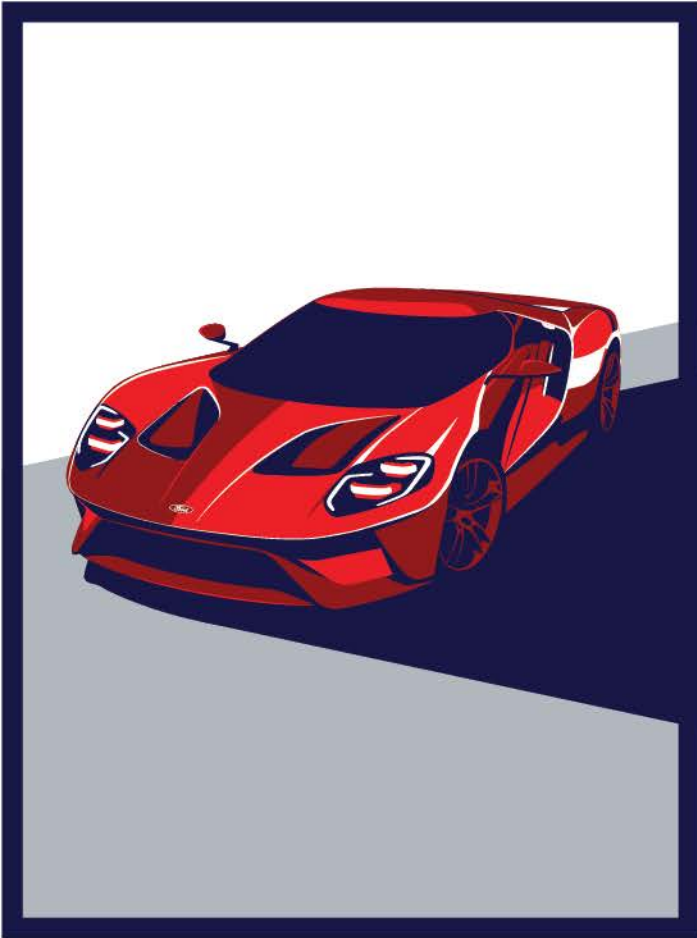


EXTREME PERFORMANCE. REAL-WORLD INNOVATION.

EXTREME PERFORMANCE. REAL-WORLD INNOVATION.



2015 FORD FIESTA



REFUSE, REUSE.

Did you know:

if everyone at Gilead used one fewer single-use cup one time per day, the CO2 emissions saved would be equivalent to the emissions of a single car driving across the United States?



Refuse single-use items...



Earth Day, Every Day!

APRIL 19, 2019, 12-4:30 P.M.

Building 309 Meeting Center and Parking Lot
Hosted by: Corporate Sustainability and Health & Safety



POLSKI BASA JAWI suomea PORTUGUÊS italiano GAEILGE 한국어
HRVATSKI 日本語 தமிழ் ČESKY
қазақ тілін العربية tagalog
DANSK پښتو УКРАЇНСЬКОЮ
తెలుగు azərbaycanca ייִדיש ελληνικά
廣東話 Հայերեն po slovensky TÜRKÇE
ENGLISH dutch bahasa indonesia فارسی ROMÂNĂ
ภาษาไทย ภาษาไทย HINDI ROMÂNĂ
FRANÇAIS 汉语 ESPAÑOL
മലയാളം NORSK 汉语
KISWAHILI پنجابی हिन्दी
ελληνιστική κοινή svenska DEUTSCH
بالعربية MAGYARUL বাংলা
KREYOL LA ISLENSKU
РУССКИЙ BAHASA MELAYU



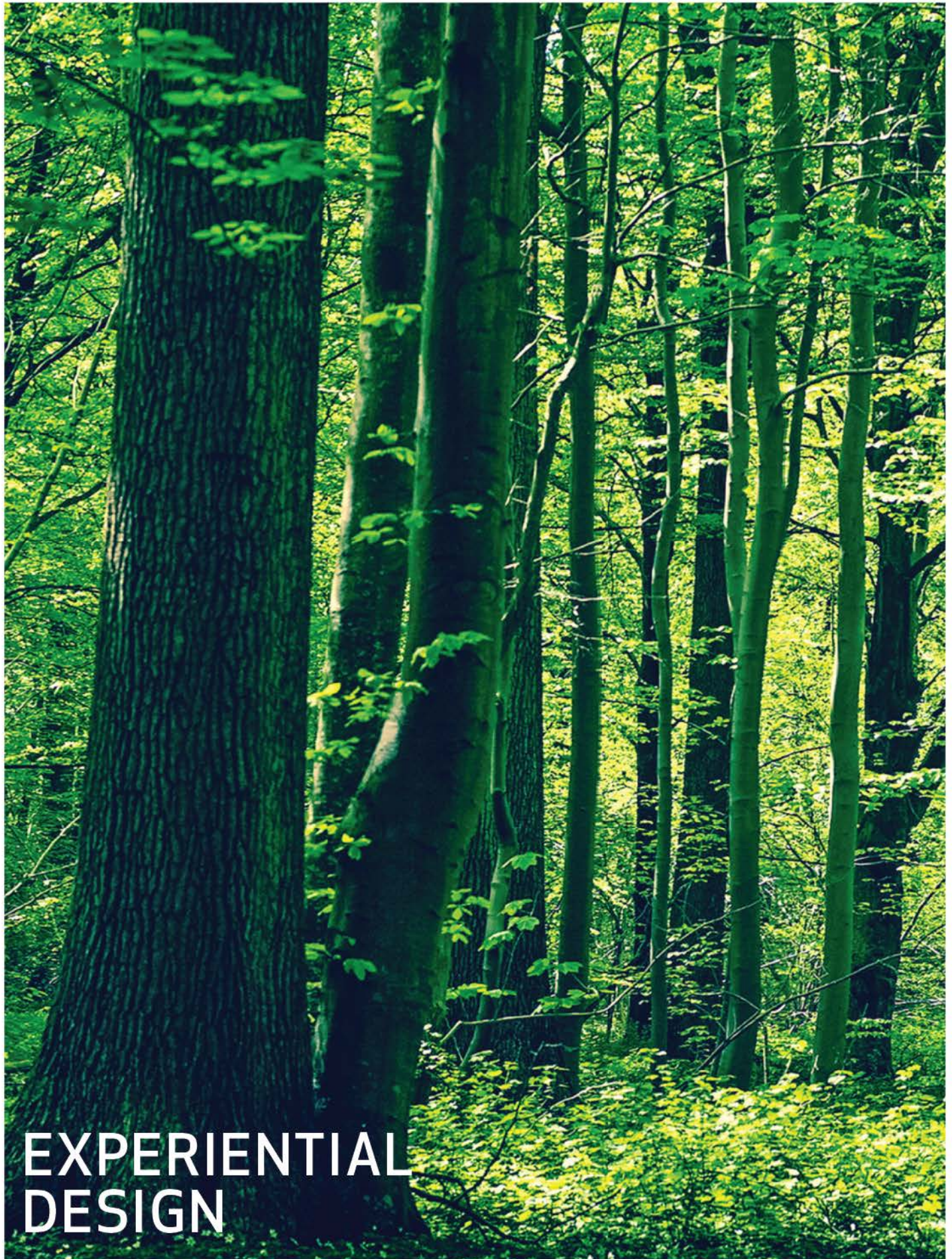
wh*

Transforming business through creativity.

My experience at Imagination and Sparks over the past eight years has encompassed advertising, branding, strategy, digital, exhibition, event management, experiential marketing, and retail projects.

Working in the experiential space has strengthened my ability to think conceptually and communicate creative strategies across a broad range of disciplines. I regularly collaborate with multidisciplinary teams in creating thoughtful learning opportunities, rich interactions, and delightful experiences for a variety of global audiences.

To view more of the work I have created as part of the Imagination and Sparks teams, I encourage you to visit www.imagination.com and www.wearesparks.com.



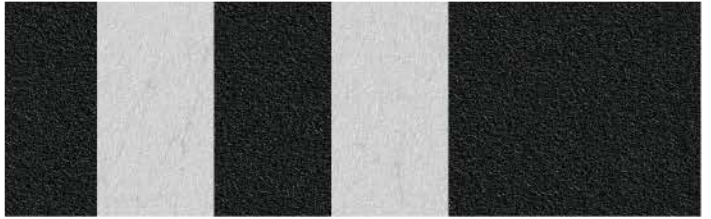
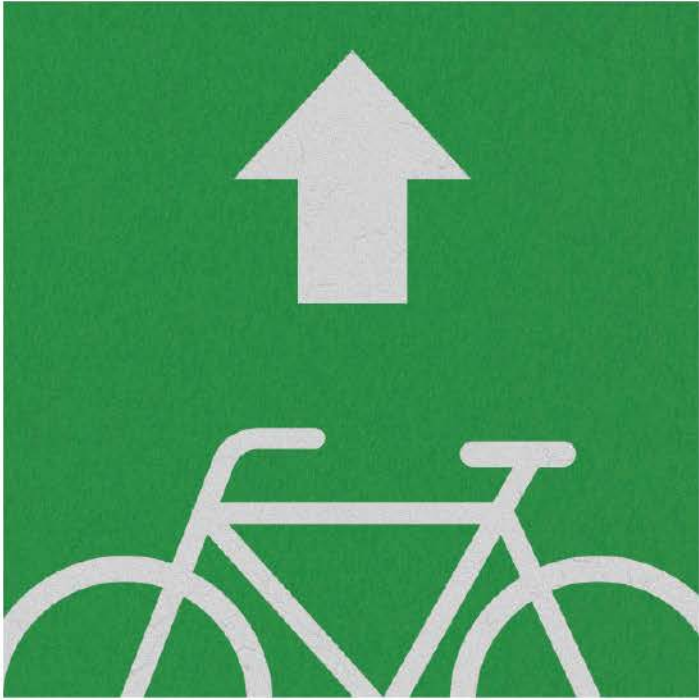
EXPERIENTIAL DESIGN



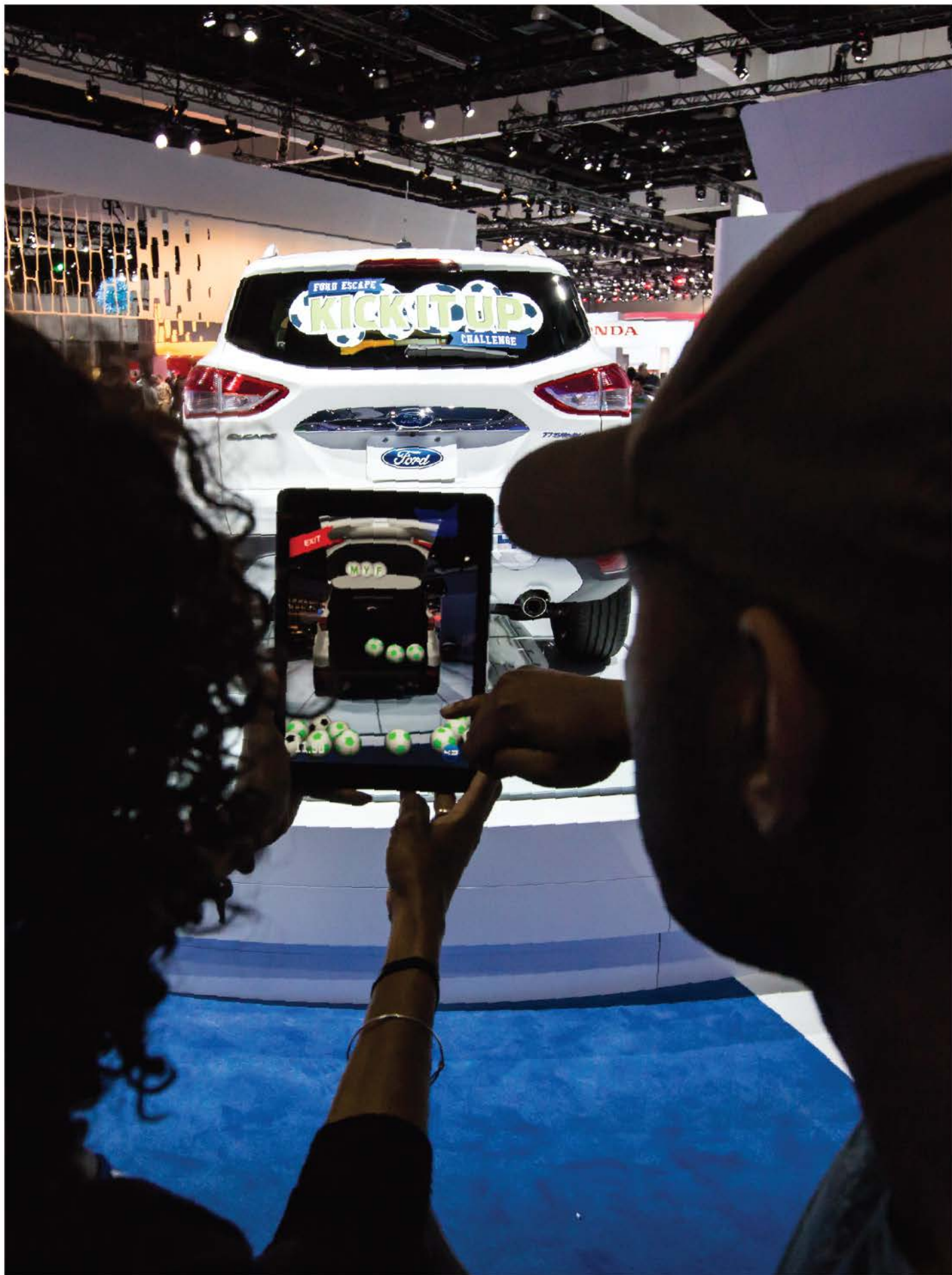
Ford Motor Company :: 2014 New York International Auto Show



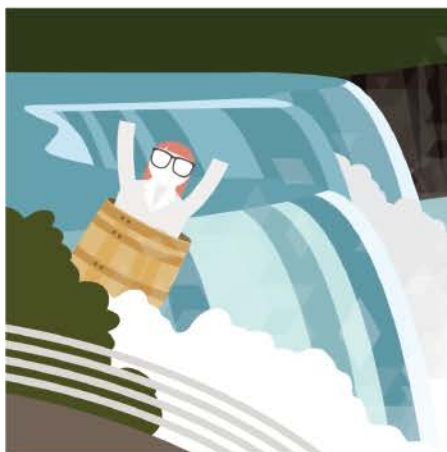
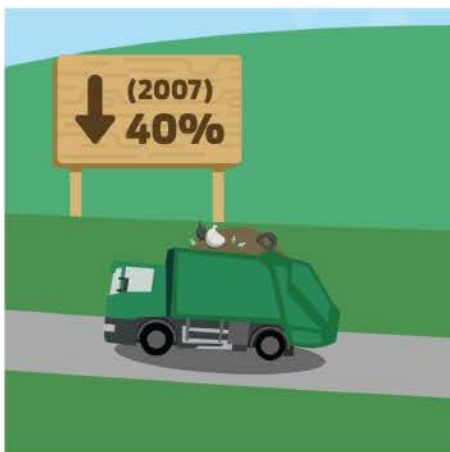
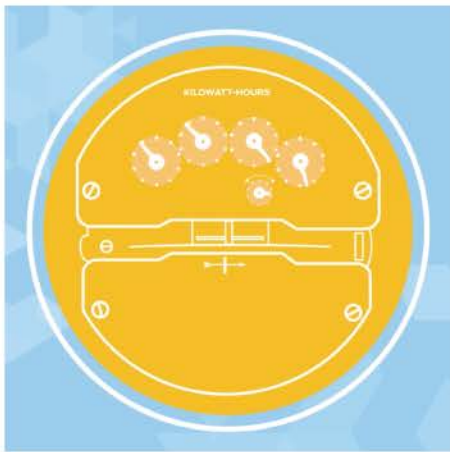
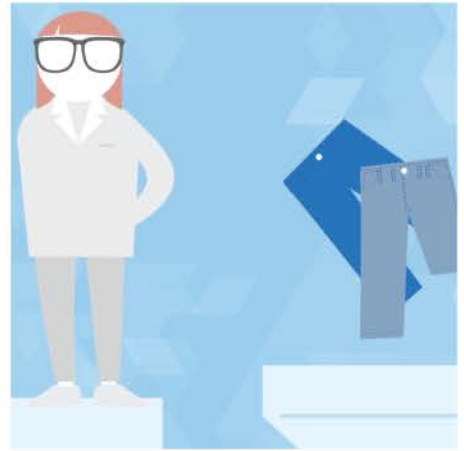
Ford Motor Company :: 2015 North American International Auto Show



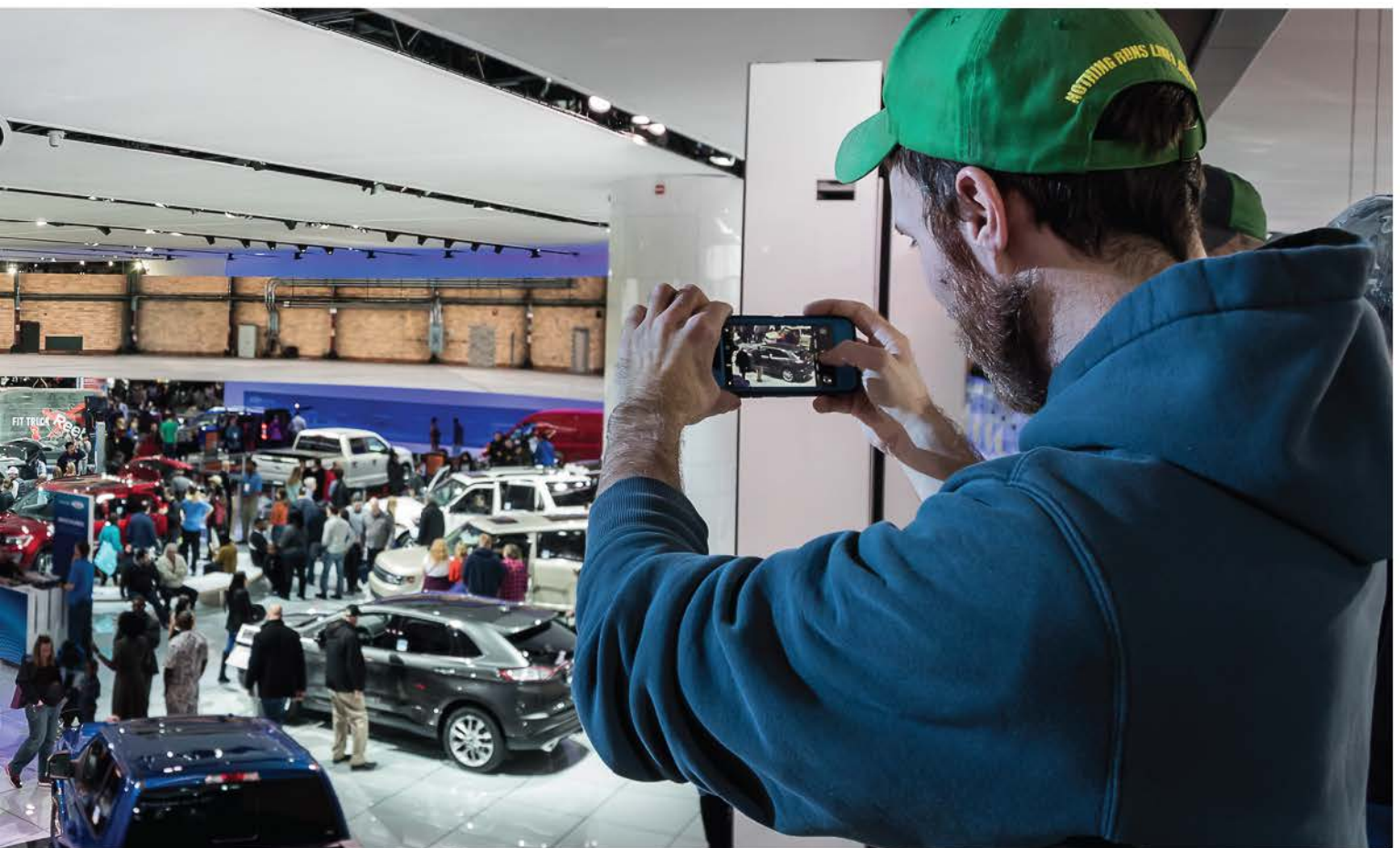
2018 Ford at the Consumer Electronics Show :: "Taking Back the Streets", Environmental Graphics



Ford Motor Company :: 2014 Los Angeles Auto Show
"Kick It Up Challenge" Augmented Reality Experience









Salesforce + Google :: 2019 Dreamforce Interactive, Environmental and Wayfinding Graphics

JOSEPH GABRY

Royal Oak, MI 48067
248.345.6817

coroflot.com/jgabry
linkedin.com/in/jgabry
instagram.com/josephgabry

let's create something amazing

THANK YOU